



# Case Story



Helping you reach the future



High School Service Learning Students



Acting out! show excerpts



Media coverage

## Challenge:

- Engage local high school students to participate in service learning techniques and peer to peer education
- Deliver student-created assemblies to local elementary schools within participating high schools' districts
- Raise awareness of bullying behaviors, causes and solutions in Minnesota schools

## Strategy:

Work with Minnesota high school students to write, develop, rehearse and perform unique anti-bullying programs and deliver these fully realized performance pieces into local elementary schools

## Tactics:

- Developed four unique in-school theatre shows & supplemental curriculum on anti-bullying – **Acting Out!** – created by high school students, produced by NTC
- Collaborated with students on the multiplatform program that included info-graphic posters, digital activities and games delivered through schools
- Created a peer-to-peer education model through service learning techniques
- Scheduled the program performances at the high schools districts local elementary schools
- Built a backend web portal that included downloadable educational materials for further engagement around the program messages

## Results:

- 68 students at four Minnesota High Schools participated and created unique 30 minute theatrical presentations focused on anti-bullying messages during the one year program
- 16 elementary schools hosted the program with over 8,140 K-6 elementary students engaged by the anti-bullying presentations
- State Farm Youth Advisory Board and **Acting Out!** Sparked coverage from local television and radio in Minneapolis, MN

Financial Literacy. Energy Efficiency. Environmental Issues. Nutrition & Fitness. Climate Change. Water Awareness. Bullying Prevention.